Grade-I listed 18th century Hawkstone Hall has been sympathetically restored over a two-year period and has now launched as a hotel for the first time in its 550-year history. Located in the beautiful Shropshire countryside and set within 88 acres of gardens, the country mansion features ceilings gilded with gold, sweeping staircases, four-poster suites and a private Chapel.

The property is owned by The Distinctly Hospitable Group, and was originally built as a stately family home, before being in the care of Catholic missionaries until June 2017.

> Brintons were instrumental in delivering our vision at Hawkstone Hall & Gardens. With our ambitious renovations, Brintons expertise helped guide us to capture the timeless and classic design that truly adapted our Grade-I listed Building. The team were able to fully grasp what we wanted to achieve and brought our project to life.
>
> **Laura Mitford**
> Office and Events Manager, Hawkstone Hall

The Distinctly Hospitable Group decided to undertake a multi-million renovation of the building and re-open it as a luxury boutique hotel, with designer Kay Petrouis overseeing the renovation. The interior styling results at the newly-opened hotel have been breathtaking, Kay used an English heritage colour palette throughout the property to suit the listed period details and the Georgian manor has been restored to its original splendour, with many original features being reinstated.

The main hall hosts 12 sumptuous suites, all of which are named after British artists, writers, poets, and playwrights. Adjacent to the main building, The Orangery Wing has also undergone complete renovations, encompassing a further 25 bedrooms. Inside the rooms, colour tones mirror that of the main hall using the soft hues of duck-egg blue and calamine pink.

Jane Bradley-Bain, Brintons senior creative designer created bespoke, contemporary carpet designs for the Guest Suites within Hawkstone Hall featuring a warm grey and blue colour palette. The chosen designs capture the latest

trend by taking a traditional design form and then giving it an abstract treatment to create a distressed classic elegance. Jane also developed a timeless classic motif design for the Library room using a cool neutral palette, the custom designs complement the sophisticated and contemporary interiors bringing a modern element that harmonises with the period of the building.

> It was an absolute pleasure to design in a exceptional Grade-I listed building like Hawkstone Hall. We were able to create a real fairytale space. Brintons were flexible and could work within our building constraints like creating beautiful edged rugs to protect the original timber plank flooring
>
> **Nasim Köerting**
> Designer, Studio Köerting

Amber Kashan from Brintons Renaissance stocked collection was selected by designer Nasim Köerting at Studio Köerting for the Byron Suite, the intricate large-scale design in bold, rich opulent colours is inspired by the golden age of Persian art and literature and compliments the mansions grand interiors. The design was also used in hotel's bar area and snug.

Traditional trellis patterns from Brintons QuickWeave™ collection were chosen for key public areas including the Ceremony Room, corridors and reception, the trellis designs treated with texture provides a modern but contemporary feel.

The designs throughout the hotel vary, so each fitted carpet suits the specific finished space accordingly. Designs are classic patterns which harmonise with other interior surfaces and materials.

FLR Group were commissioned to install the carpet for the project.

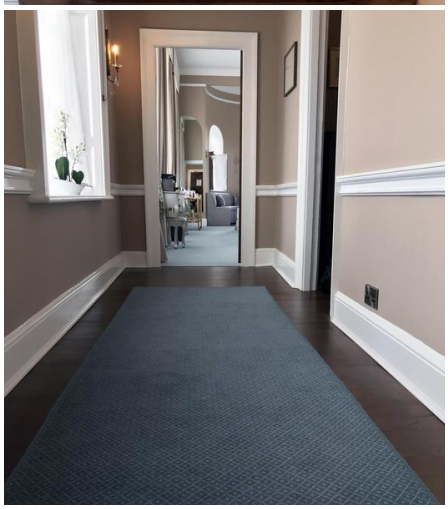
**Mixology (Mix Interiors) Awards 2019 Winner**

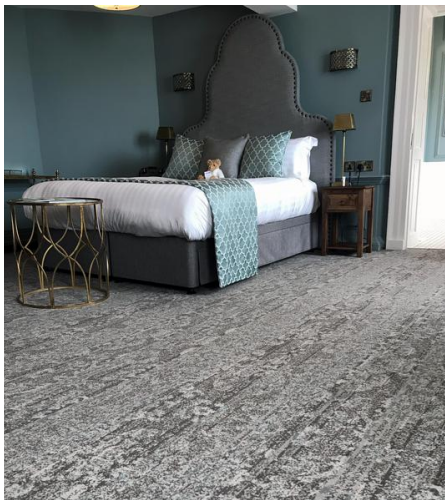
Byron Suite - Mixology (Mix Interiors) 'Hotel Room Design' Of The Year Award 2019

*Photography guest room shots top left and centre - courtesy of Aubadecreative*

## Project summary

| | |
|---|---|
| **Name** | Hawkstone Hall Hotel |
| **Details** | Custom axminster, QuickWeave™ and Renaissance stocked carpet - 1420 Sqm2 custom Ax, Installation - FLR Group |
| **Date** | April 2019 |





If you have a similar project you would like to discuss, please contact:

**Ian Barton**, Regional Business Manager – UK

Tel 01562 635 665
Mobile 07831 845038

Alternatively, please contact our central team:

Telephone +1 678 594 9300