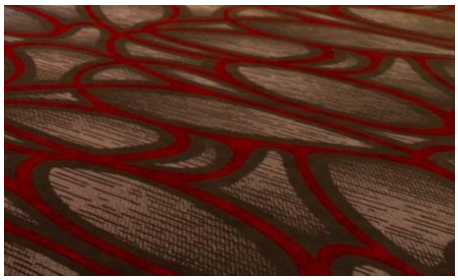
Ramada Encore Dar Es Salaamel

Brintons



Brintons has created a range of African inspired bespoke carpets for the stunning Ramada Encore Dar Es Salaam hotel in Tanzania.

The hotel opened in September 2015 and its interiors have been inspired by local culture to reflect the modern vibrancy of the country and its history through bright tones and traditional African shapes.

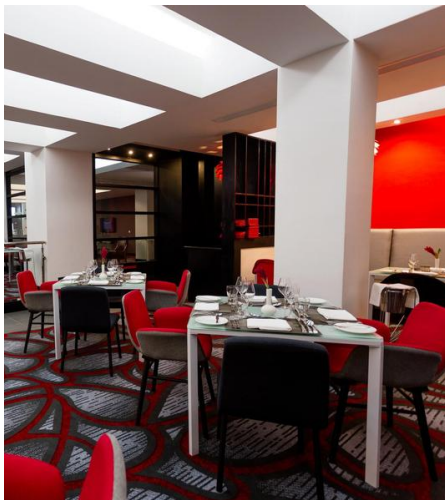
Three styles of Brintons' Axminster carpet were installed throughout the hotel in a range of vibrant tones including the corridors between bedrooms, the entrance lobby, bars and restaurants, as well as the conference hall and pre-function areas.

Situated within the financial hub of Ghana Avenue, Tanzania's central business district, the hotel has 116 rooms, five event rooms, a fitness centre, a roof top 360 degree sky bar and three restaurants and cafes, all designed for the needs of travelling business people, combining practicality with spectacular luxury.

> The colour palette of the iconic Ramada red inspired the interiors of the hotel, which is further reflected within the custom made carpets. Shades of grey and orange were also used throughout to reflect the contemporary setting. The energy and vibrancy of contemporary Africa is represented through the bold African shapes, which were adapted into a modern design that tied into the Ramada style.
>
> **Pramod Sukumaran**
> General Manager, Ramada Encore Dar Es Salaam

Project summary

Name	Ramada Encore Dar Es Salaamel
Details	1,300m2 of custom Axminster carpets
Date	September 2015



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