Tewkesbury Park

Brintons

Brintons Carpets, together with ADS design, have designed stunning, high performance axminster carpets for independent luxury country resort, Tewkesbury Park.

This resplendent 18th century manor house with some later additions, sits proudly above the historic riverside town of Tewkesbury, famous for its battle in 1471. Over the last couple of years, under new ownership, the hotel has undergone a major renovation and refurbishment, resulting in a wonderfully intimate yet stylish space for guests to relax and unwind. The modern glass fronted extension by Bristol architects Childs & Sulzmann with interior design overseen by ADS, includes a £3million suite for conferences and events such as weddings. Built in just under a year, it was the fourth stage of a £9million investment at Tewkesbury Park by its owners.

Locally-based architectural and interior design company, ADS Design, worked on the new Cotswolds Suite and Berkeley Bar. The overall brief was to design a timeless yet luxurious and welcoming hotel. Brintons were commissioned by ADS to create bespoke carpets for the new conferencing areas.

> Our aim was to create an exciting, multi functional space for events, appealing to both corporate clients and weddings. The large conference room with full height glazing has amazing views of the Gloucestershire countryside and features a Cotswold stone wall to add texture and depth, these tones are reflected in the carpet design. The space can be divided into smaller spaces for a variety of functions and works well with the adjoining Restaurant and Bar which feature deeper colours, subtle plaids and rich velvet upholstery, the flexible lighting changes to create a daytime or evening atmosphere.
>
> **Rachel Eaton, Interior Designer**
> ADS Design

The Cotswolds suite is a large function room and exclusive-use bar accommodating both wedding and business functions. It is a largely glass structure that provides panoramic views of the countryside. The design theme is classic and timeless incorporating a colour palette of steely blues and golden honey hues, reflecting the generous sense of light and space.

> We selected Stacey Garcia Dark Fairy Tale for its classic design but treated in a contemporary way, by using a modern neutral colour scheme it combined the two areas giving a flexible interior that spans classical and modern themes equally suitable for all events. The pattern has Gothic undertones helping to link the story back to the old manor house.
>
> **Jane Bradley-Bain**
> Senior Creative Designer

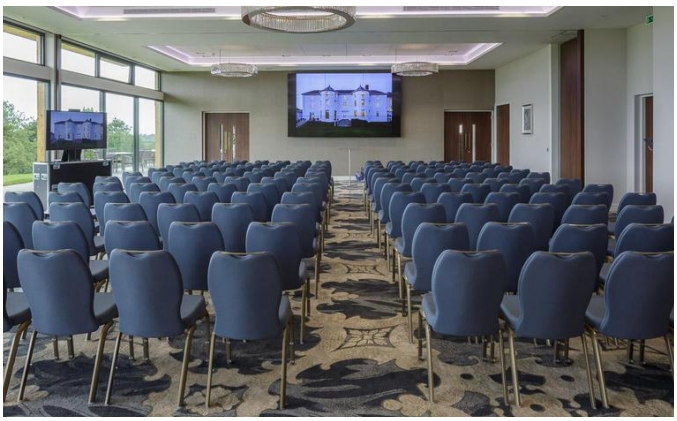
Brintons worked alongside Rachel Eaton from ADS Design to create an inviting and opulent atmosphere supplying bespoke carpet for the recently refurbished function rooms, meeting rooms, corridors and Berkeley bar. Sumptuous designs from the Stacey Garcia Dark Fairytale collection were selected to complement the upscale interiors. The collection offers designs embellished with shadowy imagery, forest tones and dark feminine motifs which complement the history of the surrounding area and are reflected in subtle elements of Tewkesbury's medieval past.

Manufactured using Brintons signature axminster blend of 80% wool 20% nylon to provide a durable and stylish carpet that will withstand footfall over a prolonged period of time. Brintons' carpets contribute to the intimate and welcoming ambience that ADS Design aimed to create.

Image credit: Mark Bolton - courtesy of Tewkesbury Park (first three rows)

Project summary

Name	Tewkesbury Park
Details	Custom axminster: Cotswolds Suite, Berkeley Bar and public corridors - Stacy Garcia design
Date	2015 ongoing



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